



Highlights of the Upcoming Season

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|-----------------|---|
| Sept. 26 | Our season opening performance by the Symphony Orchestra |
| October | Quincy Area Youth Chorus Fall Concert. |
| Nov. 20 | The Symphony Orchestra's exceptional fall performance. |
| Dec. 4 | Beautiful Choral Christmas Concert. |
| Feb. 13 | The Symphony Orchestra performs superb masterworks and showcases our Young Artist Winners. |
| March | The Symphony Chorus celebrates spring with fun pops! |
| | Youth Orchestra Spring Concert. |
| | QSO Young People's Concerts. |
| | Youth Chorus Spring Concert. |
| April 10 | The Symphony Orchestra's impressive Finale Concert |



New projection screen allows us to present films with live music!



qsoa@adams.net
217-222-2856
1026 Maine St.
Quincy, IL 62301

**WE ARE THRILLED TO BE PERFORMING
ON OUR HOME STAGE AGAIN!
JOIN US FOR THIS EXCITING SEASON!**



Photo by Tiger Imagery

COMMUNITY FOCUSED

FOR OVER 70 YEARS



2021-22 Program Booklet Ad Rates

For 74 years, the Quincy Symphony Orchestra Association has delivered a quality experience that entertains and educates. Last year looked a lot different, but our commitment to our mission remained firm. We adapted to changing guidelines and presented virtual events for the first time. For every concert, we made sure our programs —**and our advertisers**—were placed directly in the hands of our audience. I encourage you to promote your business through a program ad this year as a way to reach new patrons and old friends. We expect a great season with full audiences! Come be a part of the momentum!



You have invested a lot in your business. We have invested a lot in our community.

- Your ad is shared with audience members who live, work and shop in the area. You also show that you support a thriving arts organization.
- You reach older adults. A large segment of our audience is over 50: a fast-growing demographic with discretionary income!
- Readers receive programs with your ad at concerts from Sept. to April. They spend 10-30 minutes browsing the program and are encouraged to take it home.

QSOA Board of Directors

<i>President</i>	Patrick Gerveler	<i>Youth Orchestra Rep</i>
Susan Fifer	Susan Holzgraefe	Joanna Brock
<i>Vice-President</i>	Scott Koelliker	<i>Orchestra Rep</i>
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	Chris Weiss	

Advertising Contract

Business Name: _____

Contact: _____

Email: _____

Telephone: _____

Address: _____

Signature: _____

Date: _____

Reserve my space in the 2021/2022 Program Booklet:

	w	x	h
☐ Full Page	(4.5"	x 7.5")	\$450
☐ Half Page	(4.5"	x 3.5")	\$300
☐ Quarter Page Horizontal	(4.5"	x 1.75")	\$200
☐ Quarter Page Vertical	(2.2"	x 3.5")	\$200
☐ Eighth Page	(2.2"	x 1.75")	\$150

_____ I am sending my electronic file to qsoa@adams.net

Black and white only. Preferred formats: JPG, TIF, PDF.

OR

_____ I do not have an electronic version. Please make ad from enclosed information. (Add \$25 design fee to your payment. We will email you a proof.)

Check for \$_____ is enclosed _____ Send an invoice.

_____ Charge my Visa/Mastercard/Amex/Discover :

Card # _____

Exp. _____ Sec. # _____ Zip Code _____

Full Page Ad
\$450
Size 7.5" X 4.5"

All ads are to be in black and white.
Send ads to qsoa@adams.net

Half Page Ad
Size 3.5" X 4.5"
\$300

Horizontal
1/4 Page Ad
Size 1.75" X 4.5"
\$200

Vertical
1/4 Page Ad
Size 3.5" X 2.2"
\$200

1/8 Page Ad
Size 1.75" X 2.2"
\$150