



It's our 70th Anniversary! That means for 70 years, the QSOA has brought our audience quality experiences that entertain, educate and delight. Our talented conductors, musicians, and choirs present a wide selection that our patrons and advertisers have come to expect and appreciate. I encourage you to support the QSOA with your ad in our season programs, especially for our not-to-be-missed 70th season!

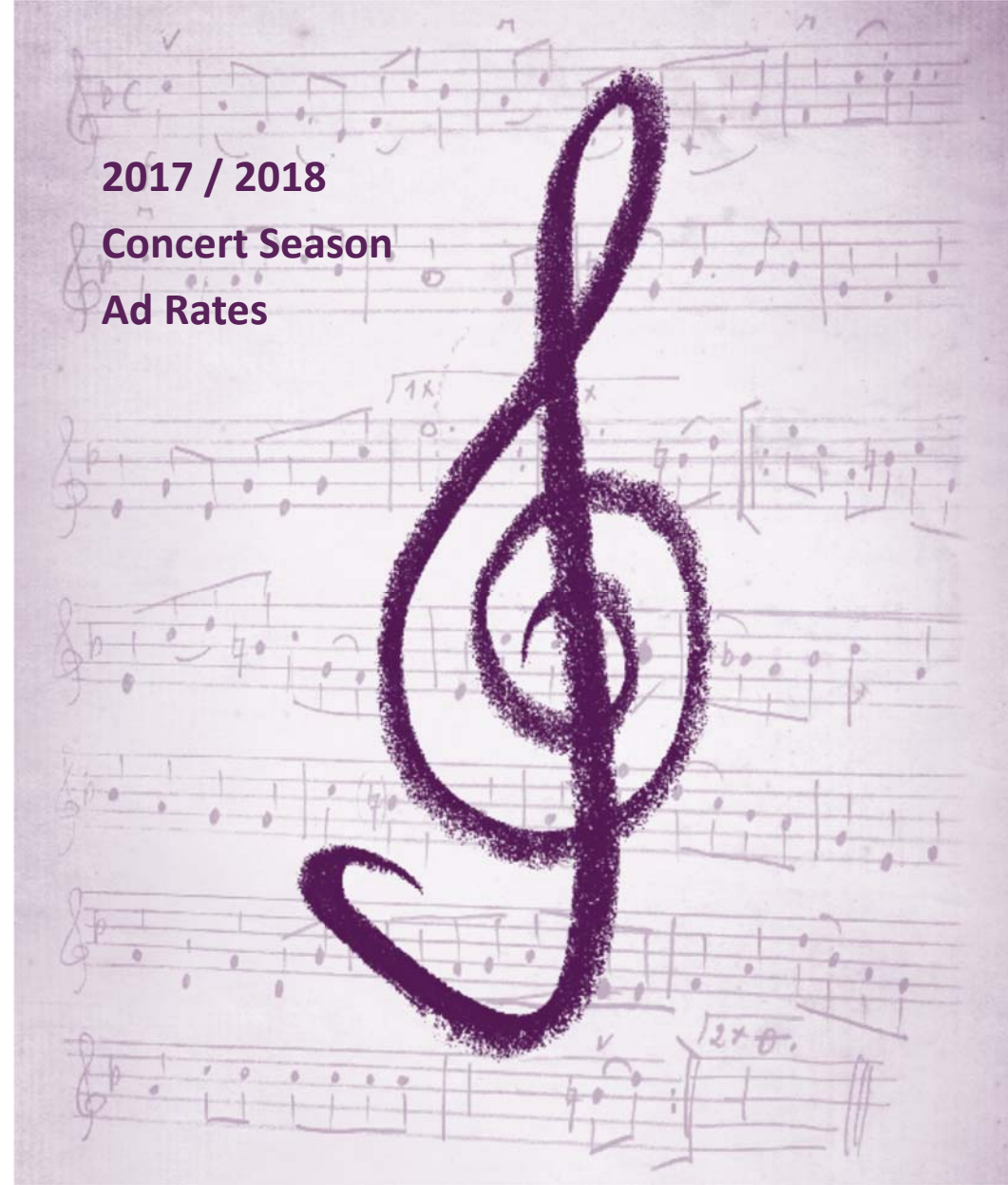
Jane Polett, General Manager

## Highlights of the Upcoming Season

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|----------|--|
| October  | The Quincy Symphony Orchestra opens our 70th season.<br>Youth Chorus Fall concert.   |
| November | QSO Family Concert designed for all ages!  |
| December | Symphony Chorus Glorious Christmas Concert!  |
| February | The phenomenal Young Artists Competition winners perform with the Quincy Symphony Orchestra.   |
| March    | The Spring Choral Pops Concert is always fun, energetic and not-to-be-missed!<br>Youth Orchestra Spring Concert.<br>QSO Young People's Concerts introduce students to the orchestra.<br>Youth Chorus Spring Concert. |
| April    | Our season finale featuring orchestra and chorus will be 'out of this world'!  |



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Quincy, IL 62301  
217-222-2856  
qsoa.org



**2017 / 2018**

**Concert Season**

**Ad Rates**

a *Sound*  
investment

QUINCY SYMPHONY ORCHESTRA ASSOCIATION

*You have invested a lot in your business.  
We have invested a lot in our community.*

**Our audience has tripled since 2005. That means:**

- Your program ad receives targeted exposure to audience members who live, work and shop in the area. You also show that you support a thriving arts organization.
- You reach older adults. The large segment of our audience is **seniors**, the fastest growing demographic—and the group with the most discretionary income!
- Your name is seen by hundreds of **parents**. Children are admitted free, making an ad a smart choice for family-oriented businesses.
- Readers are given programs with your ad at 10 concerts from October to April. They spend 10 to 30 minutes browsing the program and are encouraged to take it home with them.
- Our 70th anniversary booklet will be a keepsake with historical items of interest. Space is limited so please act now to reserve your spot!

*Together we enhance the quality of life and provide enjoyment for thousands of people. Advertising in the QSOA Season Program is a sound investment—as our audiences continue to grow so does your business exposure!*

<u>QSOA Board of Directors</u>		
<i>President</i> Randy McFarland	Matt Boudreau Holly Cain	<i>Youth Orchestra Rep</i> Joanna Brock
<i>Vice-President</i> Natalie Oswald	Lynda Happel Susan Holzgraefe	<i>Orchestra Rep</i> John Basinger
<i>Secretary</i> Barb Mitchell	Mike Hulsen Elliot Kuida	<i>Youth Chorus Rep</i> Susan Fifer
<i>Treasurer</i> Gary Blickhan	Allie McCleery Alan Steigelman	<i>Chorus Rep</i> Brad Tietsort
	Linda Tossick Bruce York	<i>Encore President</i> Stacie Spradlin

**Advertising Contract (FINAL DEADLINE AUGUST 31)**

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\_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Reserve my space in the 2017/2018 Program Booklet:**

	w	x	h	
<input type="checkbox"/> Full Page	(4.5"	x 7.5")		\$450
<input type="checkbox"/> Half Page	(4.5"	x 3.5")		\$300
<input type="checkbox"/> Quarter Page Horizontal	(4.5"	x 1.75")		\$200
<input type="checkbox"/> Quarter Page Vertical	(2.2"	x 3.5")		\$200
<input type="checkbox"/> Eighth Page	(2.2"	x 1.75")		\$150

\_\_\_\_\_ I am sending my electronic file to qsoa@adams.net

**Black and white only. Preferred formats: JPG, TIF, PDF.**

**OR**

\_\_\_\_\_ I do not have an electronic version. Please make ad from enclosed information. (A \$25 design fee will be added to the above. We will email you a proof.)

Please check one:

\_\_\_\_\_ Check for \$\_\_\_\_\_ is enclosed. \_\_\_\_\_ Send an invoice.

\_\_\_\_\_ Charge my Visa/Mastercard: Card # \_\_\_\_\_  
Exp. \_\_\_\_\_ Sec. # \_\_\_\_\_ Zip Code \_\_\_\_\_